

WEB PRESS CORPORATION FORMS SE ASIAN / SOUTH PACIFIC SALES ALLIANCE WITH CYBER GROUP

August 16, 2005

Web Press Corporation announces a new sales and marketing alliance with Cyber (Pte) Limited and its affiliate offices.

Web Press Corporation, located in Kent, Washington, USA, has been manufacturing single-width one-around equipment for the newspaper market since the mid 1960's. Their top seller, the Quad-Stack™, offers 4 over 4 color in a minimal amount of space, and can be purchased as part of a WPC complete press line, or added to competitive equipment lines to expand color capacity. The Quad-Stack is now UV compatible, expanding its usefulness to the "coated stock" commercial printing industry.

The Cyber group, headquartered in Singapore, is a leading distributor of Ryobi sheet-fed printing machinery in South East Asia and the South Pacific. Branches of the Cyber group are in Bangkok, Sydney, Melbourne, Kuala Lumpur & Johore.

"Cyber initially caught our eye when they announced the opening of their beautiful Sydney sales office last year," says Mark Ricca, President of Web Leader International (the international sales subsidiary of Web Press Corporation.) "We noticed from their press releases that their main focus was promoting the high quality of their full color sheet-fed printing presses. As a company we considered approaching them to promote our full color web-fed products. It seemed a natural fit for printing industries in SE Asian and Pacific areas.

As part of the process of arranging for new representation in Thailand, Mr. Dan Huynh, WLI's district manager for SE Asia, was able to schedule a meeting with Cyber officers in Bangkok.

"We were pleased to find this was the same group we had read about," states Mr. Ricca. "Cyber was very accommodating. We were able to meet with local and corporate officers during several trips to Bangkok."

An initial agreement, signed in December 2004, by Mr. Ricca and Louis Chirachoenporn, Vice Chairman of the Cyber group's Bangkok office, allowed for Cyber to promote Web Press Corporation products in the country of Thailand. On August 7th, 2005, Mr. Herbert Cheong (Chairman of the Cyber group) signed an amended agreement expanding the representation to include to all areas of influence presently served by the Cyber group of companies. Mr. Huynh represented Web Leader International at this signing.

Mark Ricca continued, "We have been lacking for quality representation in the Indonesia and South Pacific areas. Working with the Cyber group is going to springboard our efforts. We look forward to the expansion into Singapore, Malaysia, and Australia. In

addition, we know that our quality products will help the Cyber group to meet their goal (as stated in their website) as the, "*Total Printers' Solution.*" They can now cater to the newspaper industry as well as the commercial print shop. It's a synergistic situation for both companies."

Companies interested in more information regarding Web Press Corporation products can contact their local CYBER office, or e-mail info@webpresscorp.com.