



Press Release

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WEB PRESS CORPORATION TO DEMONSTRATE COST SAVING MEASURES AT GRAPH EXPO AND IFRA

Web Press Corporation and its international subsidiary, Web Leader International, Inc., invite commercial printers and newspaper printers alike to learn how to improve their print quality at the same time they increase their ROI during upcoming Graph Expo (Chicago, Illinois) and IfraExpo 2008 (Amsterdam, The Netherlands) trade shows during October.

“Due to the current economical state, not everyone found travel to Drupa feasible. By exhibiting at both of these October-scheduled events, we continue to cater to discerning executives on both continents,” states Mark Ricca, President and CEO.

Web Press Corporation (WPC) is the only major player in the press manufacturing arena still building its machinery on USA soil. WPC prides itself on using quality materials and backing its product line with a parts warranty that can extend up to four years. Their major seller, the Quad-Stack™ 4 over 4 color printing unit has revolutionized the printing industry, due to its “CBC” or continuous blanket contact, compact size, solid configuration, and ability to reduce waste and stay in registration.

The technology used to configure the Quad-Stack™, known for its ability to add color to most brands of single-width, one around web-offset press lines, can also be utilized to manufacture single or dual color units. Multiple units, roll stands or splicers, and WPC’s quality folders can be combined to form complete press lines that are totally customized for individual customer’s needs. A variety of inking systems, folder capabilities, and control systems are only a few of the available options. Current WPC customers are printing the full gamut of newspaper and semi-commercial offerings, from single page advertising inserts, to multi-section newspapers, to full-color glossy magazines.

“Any discriminating company executive would find it well worth while to carefully check into our machinery,” states Ricca. “Talk about ROI! We have customers who will certify that their recently purchased units are literally ‘paying for themselves’ with the savings achieved soon after installation. Decreased man power, extremely low make-ready, ink and papers savings...it totally eliminates the ‘we can’t afford to expand’ objection.”

Quad-Stack™ add-on units and complete press lines can now be found in Europe, Asia, and Africa, as well as North and South America.

The WPC booth at Graph Expo will be manned by the Web Press Corporation domestic sales division, headed up by national sales manager, Mike Collins. Barry Allan, VP of International Sales (Web Leader International, Inc.) will lead the staff at IfraExpo. Inquiries from international agencies wishing to represent WPC's innovative products are welcome.

More information on Web Press Corporation, the incomparable Quad-Stack™ or other WPC equipment can be found on the internet at: www.webpresscorp.com

Contact information:

Gail Sampson
Web Press Corporation / Web Leader International Inc
22023 68th Avenue South
Kent, WA 98032 USA
Telephone: 253-395-3343
Fax: 253-395-4492
E-mail: gsampson@webpresscorp.com

Machinery and Personnel photos available upon request.