

Web Press Corporation Sells Double Press Line to Mexican Newspaper

Web Press Corporation recently received an order for a twinned press line to be installed at Novedades Quintana Roo in Cancun, Mexico. The press shipped in late June with installation slated for July, 2005.

The installation will consist of four Quad Stack printing units, four Universal Printing Modules, two folders and 9 roll stands, with a total of 375hp of drive power.

Bidding for the complete press was very competitive. "With an order approaching the 2-million dollar mark, a company is putting a lot of money on the line. They want to make sure they are getting exactly the right product for their needs," states Gail Sampson, Sales Administrator.

Grant Dickinson, (WPC sales executive), assisted Al Osorio, of Ultragraph Technologies, (Web's agent for Latin America), to close the sale.

"Novedades has prior experience with the Quad-Stack and has been very pleased with the performance of the tower, as well as the service and support provided by UltraGraph", says Al Osorio.

"In the end," states Dickinson, "it was our twinning that made us stand out. The competition doesn't have the twinning technology that Web has perfected. The customer opted for quality color and more flexibility."

"The new press will be used to meet the newspaper's growing demand for pages and color as well as new products.

A twinned press line synchronizes the folders so that the product from line #1 can join the product from line #2 for a single product. For example, the web in press line #1 bypasses the folding cylinders in folder #1, and is combined with webs from press line #2 to produce a two-section standard broadsheet products of up to 40 total pages. For magazine size products the page count is limited only by fold characteristics of the paper.

The presses can run independently, having all the operating advantages of two separate, single line presses with their own folders available to handle a wide variety of production needs.

By adding angle bars, ribbon sifters, by windows, swing units, or upper formers, the flexibility can be increased even more. By adding upper formers to a twinned press line, products of up to four sections can be produced.